

Examples of Private Shopify Apps

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- > Track inventory and get reorder alerts when needed.
 - > Offer and manage product customization like a special name, monogram or design.
 - > Track sales commissions simply and clearly.
 - > Send post-purchase emails to customers about their order status.
 - > Nudge customers about a backordered item once the product is back in stock.
 - > Highlight your best-selling items.
 - > Automatically update product inventory using data from the supplier's inventory status.
 - > Recommend other products based on a customer's current purchases (product analytics).
 - > Upsell refills or accessory products.
 - > Gather and publish testimonials from customers via social media.

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- > Smoothly integrate information with Quickbooks.
 - > Integrate with your customer support software so customer purchase data shows up for customer service.

If these examples don't apply to your business, no problem. Generally, here are 3 other places that efficiencies can be located and improved.

1. Checkout

This is the money part of every business, and there are so many ways to make the purchase process a better experience for the customer and more informative for you. Buyers benefit from helpful information and a process that's ideally compatible for your products, and you get automated protocols that give you more data and more completed sales.

2. Social media

Private apps can place Instagram, Facebook or blog post entries right on your Shopify site so people can see a custom item you just produced or all of the details on a special you're running. It's a great way to make your site seem more personal.

3. Inventory

So much depends on having your stock where you want it when you need it. Private apps can make time-sucking jobs like re-ordering product, getting marketing copy, and finding product specifications a snap.